

PRESENT

**BOTSWANA
VAS
SUMMIT
2019**

SPONSORSHIP PACKAGES

February 21st, 2019

- Travel Lodge Hotel, Gaborone, Botswana
- British High Commission Residence, Gaborone,
Botswana

WHAT IS THE BOTSWANA VAS SUMMIT 2019

InterVAS Limited in partnership with the UK Department for International Trade is proud to host the inaugural Botswana VAS Summit on the 21st of February 2019. The event will take place at the Travel Lodge Hotel from 08:00 hrs to 13:00 hrs.

The Summit's main objective is to advance the process by which the next generation of value-added services can be implemented in Botswana.

We will discuss the opportunities of unlocking value through smart solutions to unlock revenue stream, increase bottom line and grow customer bases in Botswana.

SPONSORSHIP OPPORTUNITY

We're looking for strategic partners. This is a unique opportunity to build stronger community ties, promote your business in the process and be intimately associated with the most significant business event in Botswana in 2019.

Our Summit is the first of its kind in Gaborone to bring together VAS thought leaders, mobile network operators, the media, regulators and users of mobile technology solutions in the public and private sectors. We expect several hundred people to participate.

Aside from having your brand associated with this high-profile event, as a strategic partner your company will receive these great perks:

OUR PACKAGES

BRAND AWARENESS

Our brand awareness packages are specifically designed to position your brand to be in the top of your customer's mind and give you the opportunity to remind your target market why they need to know about your products and services.

GOLD PACKAGE

P 50,000

- Banner advertising (signage at entrance)
- Banner advertising on LED screen
- Business flyers distributed at the venue
- 1-minute video advertising your products and services that will be played during the course of the event
- Shout-out on social media upon confirmation of partnership, in the lead up to Summit and during the event

SILVER PACKAGE

P 25,000

- Banner advertising on LED screen or print
- Business flyers distributed at venue
- Shout-out on social media upon confirmation of partnership, in the lead up to Summit and during the event

BRONZE PACKAGE

P 15,000

- Business flyers distributed at venue
- Shout-out on social media upon confirmation of partnership, in the lead up to Summit and during the event

OUR PACKAGES

LEAD GENERATION

Grow your sales funnel by initiating and re-engaging your customers' interest in your products and services by actively showcasing your business during our Summit and sealing your next big deal at our invitation-only networking event.

GOLD PACKAGE

P 50,000

- Opportunity to deliver a keynote address or be a part of our panel discussions
- Branded table selling your products and services
- 4-access passes to the VIP business networking event held at the British High Commissioner in the evening

SILVER PACKAGE

P 25,000

- Branded table selling your products and services
- 2-access passes to the VIP business networking event held at the British High Commissioner in the evening

BRONZE PACKAGE

P 15,000

- 1-access pass to the VIP business networking event held at the British High Commissioner in the evening



WANT TO GET INVOLVED?

LET'S CONNECT!



Please contact:

Name : Miss Letlhogonolo Setswantsho

Contact Number : +267 75 046 535

Email : letty@intervas.com